

Introducing...

CreditXpert[®] Wayfinder[™]

Close more loans by helping customers get their best credit score.

What do you do when you have a customer whose score may be lower than they need but has the potential to improve? You certainly don't want to turn away their business. You definitely want to improve your pull-through rate. You want to be the one who makes your customer's dreams come true. But credit scoring is complex, and you just don't have the time to become a credit expert.

CreditXpert Wayfinder does the work for you.

Wayfinder's intelligent algorithm takes just seconds to evaluate hundreds of options—then generates a personalized plan that considers score, effort, timing and other factors. The result: A set of specific steps your customer can take to attain the score they need.



**Wayfinder is launching
in November 2018.**

Ask your CRA when it will be available.

For more information,
contact us at 800-500-8553
or email info@creditxpert.com



Close more loans

CreditXpert Wayfinder has been engineered to help you close clients with addressable credit issues—which is the key to increasing your sales volume and overall revenue.



Get the right plan

Wayfinder balances desired score, reliability, effort, timing and total cost—so you don't need to be the expert.



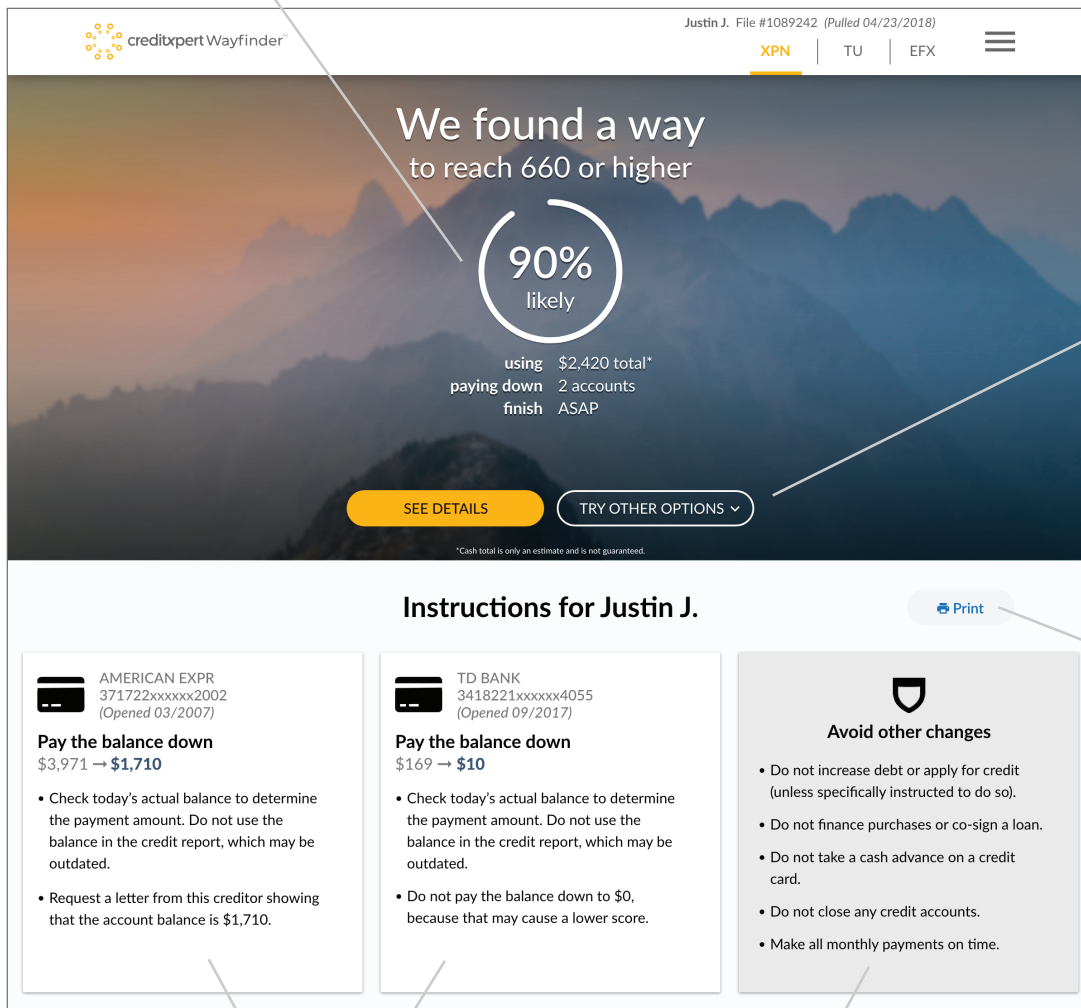
Deliver an exceptional experience

You'll help customers improve their score by an average of 27 points—delighting them and increasing your referral business.

See the results.

Confidence Level

The likelihood the customer will reach their target score with this plan.



creditxpert Wayfinder™ Justin J. File #1089242 (Pulled 04/23/2018) XPN | TU | EFX

We found a way to reach 660 or higher

90% likely

using \$2,420 total*
paying down 2 accounts
finish ASAP

SEE DETAILS TRY OTHER OPTIONS

*Cash total is only an estimate and is not guaranteed.

Instructions for Justin J.

Print

AMERICAN EXPR
371722xxxxxx2002
(Opened 03/2007)

Pay the balance down
\$3,971 → **\$1,710**

- Check today's actual balance to determine the payment amount. Do not use the balance in the credit report, which may be outdated.
- Request a letter from this creditor showing that the account balance is \$1,710.

TD BANK
3418221xxxxxx4055
(Opened 09/2017)

Pay the balance down
\$169 → **\$10**

- Check today's actual balance to determine the payment amount. Do not use the balance in the credit report, which may be outdated.
- Do not pay the balance down to \$0, because that may cause a lower score.

Avoid other changes

- Do not increase debt or apply for credit (unless specifically instructed to do so).
- Do not finance purchases or co-sign a loan.
- Do not take a cash advance on a credit card.
- Do not close any credit accounts.
- Make all monthly payments on time.

Investigate the Options
See different plans to reach a range of outcomes.

Print and Share
Quickly print and share the plan with your client.

Specific Details
Eliminate guesswork with a specific plan of action.

Educate Your Clients
Give your clients tips they can use to manage their credit score.